



# Design Guidelines



# Spelling

Always ensure **Rightlander** is written correctly when used.

**Rightlander**

Correct

RightLander

Incorrect

rightlander

Incorrect

Right Lander

Incorrect

# Logos

The Rightlander logo should only be seen in **Blue, White** or **Black**, depending on the background they appear on.



Colour logo for light backgrounds.



Black logo for light backgrounds.



White logo for dark backgrounds.

It's important to provide adequate spacing around our logo for correct display.

See guidelines below.



# Colours

Rightlander's main primary colour is blue: **#0263E0**.

Below you will find the colour palette used across our site.

